



New Affiliate       Returning Affiliate

## Industry Partner Membership Application

*We look forward to your Membership*

I am hereby applying for or updating an Affiliate membership, and, as an Affiliate member, I agree to abide by the Bylaws and Policies and Procedures of Sierra North Valley REALTORS® (“Association”). I understand that this does not include membership in the National Association of REALTORS® (N.A.R.) or the California Association of REALTORS® (C.A.R.). I understand that this membership is on an individual basis and any additional members of my office/company will need to fill out an application and pay fees to join the association.

I irrevocably waive all claims against the Association, any of its officers, directors, members, or employees for any acts in connection with the business of the Association, specifically, but not limited to, their acts in electing or failing to elect, advance, suspend, expel, or otherwise discipline me as an applicant or member.

I agree to pay the established fees for as long as I remain a member and will notify the Association of any changes in my registration, status and/or address.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Applicant Information

Full Name: \_\_\_\_\_  
*Last First M.I.*

Mailing Address: \_\_\_\_\_  
*Street Address Suite/Unit #*

\_\_\_\_\_  
*City State ZIP Code*

Phone: \_\_\_\_\_ This is a:  Mobile  Landline

Phone: \_\_\_\_\_ This is a:  Mobile  Landline

Email Address: \_\_\_\_\_

## Company Information

Office Name: \_\_\_\_\_

Office Address: \_\_\_\_\_

*Street Address*

*Suite/Unit #*

*City*

*State*

*ZIP Code*

Office Phone: \_\_\_\_\_ Office Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Since company names do not always give us an exact description of what a business does, please give a brief outline of your company's activities:

### Industry Partner Services Directory

As a benefit of membership, we offer an Industry Partner Directory on our website. **Of the categories listed below, please indicate the one (1) or two (2) categories that best reflects the type of service that you offer:**

- |   |  |
|---|--|
| <input type="checkbox"/> 1031 Exchange                      | <input type="checkbox"/> Home Builder / New Home Sales       |
| <input type="checkbox"/> Appraisal                          | <input type="checkbox"/> Home Inspectors                     |
| <input type="checkbox"/> Attorney                           | <input type="checkbox"/> Home Staging                        |
| <input type="checkbox"/> Auctions                           | <input type="checkbox"/> Home Warranty                       |
| <input type="checkbox"/> Automotive Services                | <input type="checkbox"/> Hotels                              |
| <input type="checkbox"/> Carpet / Flooring                  | <input type="checkbox"/> Insurance                           |
| <input type="checkbox"/> Catering / Restaurants             | <input type="checkbox"/> Locksmith                           |
| <input type="checkbox"/> Cleaning & Organizing Services     | <input type="checkbox"/> Marketing/Advertising               |
| <input type="checkbox"/> Coaching                           | <input type="checkbox"/> Mortgage/Loan Modification Services |
| <input type="checkbox"/> Computer Services                  | <input type="checkbox"/> Movers                              |
| <input type="checkbox"/> Construction / Remodeling          | <input type="checkbox"/> Pest Control                        |
| <input type="checkbox"/> Credit Repair, Reports, Counseling | <input type="checkbox"/> Photography                         |
| <input type="checkbox"/> Education / Schools                | <input type="checkbox"/> Plumbing Services                   |
| <input type="checkbox"/> Escrow                             | <input type="checkbox"/> Printing / Direct Mail              |
| <input type="checkbox"/> Financial Investments and Banking  | <input type="checkbox"/> Property Management                 |
| <input type="checkbox"/> Fitness Clubs / Personal Trainer   | <input type="checkbox"/> RE Tech Tools & Applications        |
| <input type="checkbox"/> Furniture                          | <input type="checkbox"/> Restoration Services                |
| <input type="checkbox"/> Garage Door & Gate Services        | <input type="checkbox"/> Security Services                   |
| <input type="checkbox"/> Gifts                              | <input type="checkbox"/> Signs                               |
| <input type="checkbox"/> Graphic Design / Flyers            | <input type="checkbox"/> Tax Prep./Consulting Services       |
| <input type="checkbox"/> Green Products and Services        | <input type="checkbox"/> Title                               |
| <input type="checkbox"/> Hair Salon/Barber                  | <input type="checkbox"/> Videography                         |
| <input type="checkbox"/> Haul Away / Debris Removal         | <input type="checkbox"/> Virtual Tours                       |
| <input type="checkbox"/> Healthcare/Insurance               | <input type="checkbox"/> Window Coverings                    |
| <input type="checkbox"/> Heating and Air Conditioning       | <input type="checkbox"/> Windows – New and Replacement       |

Don't see your specialty listed above? Please list it here: \_\_\_\_\_

REALTOR® - is a registered mark which identifies a professional in Real Estate who subscribes to a strict Code of Ethics as Members of the NATIONAL ASSOCIATION OF REALTORS®.

## Type of Membership:

- I am applying for a NEW Industry Partner Membership
- I am re-establishing my Industry Partner Membership

Are you currently an active member of another Board of REALTORS®?  Yes  No

If yes, Name of Board:

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Have you been referred to our Organization by a Local REALTOR® or Current Industry Partner Member? If yes, please provide their name and company.:

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## Industry Partner Membership Code of Conduct

### Article 1

The Industry Partner Member (Affiliate) shall provide equal professional service to any person regardless of race, color religion, sex, disability, familial status, national origin, creed, marital status, sexual orientation, status with regard to public assistance or handicap, whether physical or mental. I understand further that local ordinances may include other protected classes.

### Article 2

The Affiliate shall be informed and do business in accordance with laws, governmental regulations, and public policies in the field in which the Affiliate customarily engages.

### Article 3

The Affiliate shall provide a level of competent service in keeping with the standards of practice in the field in which the Affiliate customarily engages.

### Article 4

The Affiliate shall promote business in a positive and professional manner based on individual merit and those of the Affiliate Company.

### Article 5

The Affiliate shall not denigrate competitors in an attempt to gain business. The Affiliate shall not attempt to gain any unfair advantage over competitors by knowingly or recklessly making false or misleading statements about competitors, REALTOR® members or affiliate members.

### Article 6

The Affiliate member shall not post content that contains fraudulent, deceptive or misleading statements or illustrations or attacks of a personal nature on Social Media, websites, in written or verbal communications.

Additionally, any communications should not be overly competitive or refer abusively to the goods or services of others. No communication should be offensive to good taste. Indecent, vulgar, suggestive or other content in advertising or communication that, in the sole opinion of the Association may be offensive to good taste, is subject to discipline or cancellation of the Affiliate membership.

### Article 7

The Affiliate shall interact with all affiliate members within the guidelines of this Code of Conduct.

### Article 8

The Affiliate shall adhere to all rules, guidelines, policies and procedures.

### Article 9

The Affiliate shall not undertake activities that compromise or interfere with the contractual business relationship REALTOR® and affiliate members have with their customers and clients.

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**Article 10**

Affiliates shall cooperate with, and not intentionally impede, any investigative or disciplinary proceedings conducted by the Association.


**Article 11**

The Affiliate shall abide by the Bylaws, Guidelines, and Polices of the Association and aspire to abide by the REALTOR® Code of Ethics.

**Article 12**


The Affiliate Member understands that Affiliate members shall not use the terms REALTOR®, REALTORS®, or REALTOR-ASSOCIATE, nor the imprint of the emblem seal of the Nation Association of REALTORS®

I have carefully read and understand Sierra North Valley REALTORS® Industry Partner Code of Conduct and commit to uphold this code throughout my membership. Violations to the Code of Conduct are grounds for disciplinary action, up to and including dismissal.


 Initials: \_\_\_\_\_

**Contact Acknowledgement**


By joining Sierra North Valley REALTORS® (the “Association”), you agree and authorize SNVR and its affiliated REALTOR® organizations, representatives, and/or affinity partners to contact you to advertise the availability of, or quantity of, any property, goods or services offered, endorsed or promoted by the Association, via the contact information you have provided on this application. SNVR uses email as the best means of communicating with our members for issues regarding membership (including renewals and delinquent payments). Your privacy is very important to us. SNVR does NOT sell, lease, share or disclose your contact information for any purpose other than set forth in this Acknowledgment.

 Initials: \_\_\_\_\_

I understand that it is my responsibility to keep my contact information, including my company information, up to date with Sierra North Valley REALTORS® at all times.

 Initials: \_\_\_\_\_

I understand that it is my responsibility to notify Sierra North Valley REALTORS® within 5 business days of any changes to my status as stated on this application.

 Initials: \_\_\_\_\_

**Membership Dues:**

New Membership Application Fee (Non-Refundable) .....	\$100.00
Industry Partner Reactivation Fee (Non-Refundable).....	\$100.00
Dues Industry Partner (Non-Refundable) (January 1 <sup>st</sup> to December 31st) .....	\$150.00 / Year Prorated

If annual membership is paid after January 31<sup>st</sup> but before March 1<sup>st</sup> membership will be inactivated and late fee assessed.  
Late fee.....\$30.00

Jan.	Feb.	Mar.	Apr.	May.	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
\$190	\$174.17	\$158.34	\$142.51	\$126.68	\$110.85	\$95.02	\$79.19	\$63.36	\$47.53	\$31.70	\$15.87

**Disclaimer and Signature**

*My signature below certifies that I have read and agree to the terms and conditions and that all information provided on my application is true and correct.*

Industry Partner Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**All dues and fees are to be paid prior to active membership. Dues are non-refundable and non-transferrable once processed by SNVR.**

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**Sierra North Valley REALTORS®**  
**1160 E. 1<sup>st</sup> Ave.**  
**Chico, CA 95926**

**OR**

**Email** your completed Industry Partner Application to:  
[Maria@SNVREALTORS.COM](mailto:Maria@SNVREALTORS.COM) or [Megan@SNVREALTORS.COM](mailto:Megan@SNVREALTORS.COM)  
and you will be contacted for your credit card payment over the  
phone. *(Electronic signatures are acceptable.)*

If you have any questions, please contact us at (530)893-1301.

We look forward to serving you!

*Your Industry Partner membership allows you the opportunity to engage with the real estate community offering your services by becoming a preferred vendor. As an Industry Partner of Sierra North Valley REALTORS® you will gain access to information, marketing opportunities, sponsorship capabilities, and more.*